

The logo consists of a white double arrow pointing right, followed by the year '2050' in a bold, white, sans-serif font, all contained within an orange rectangular background.

»2050

# SBT Nordic Forum

## Together for a faster transition

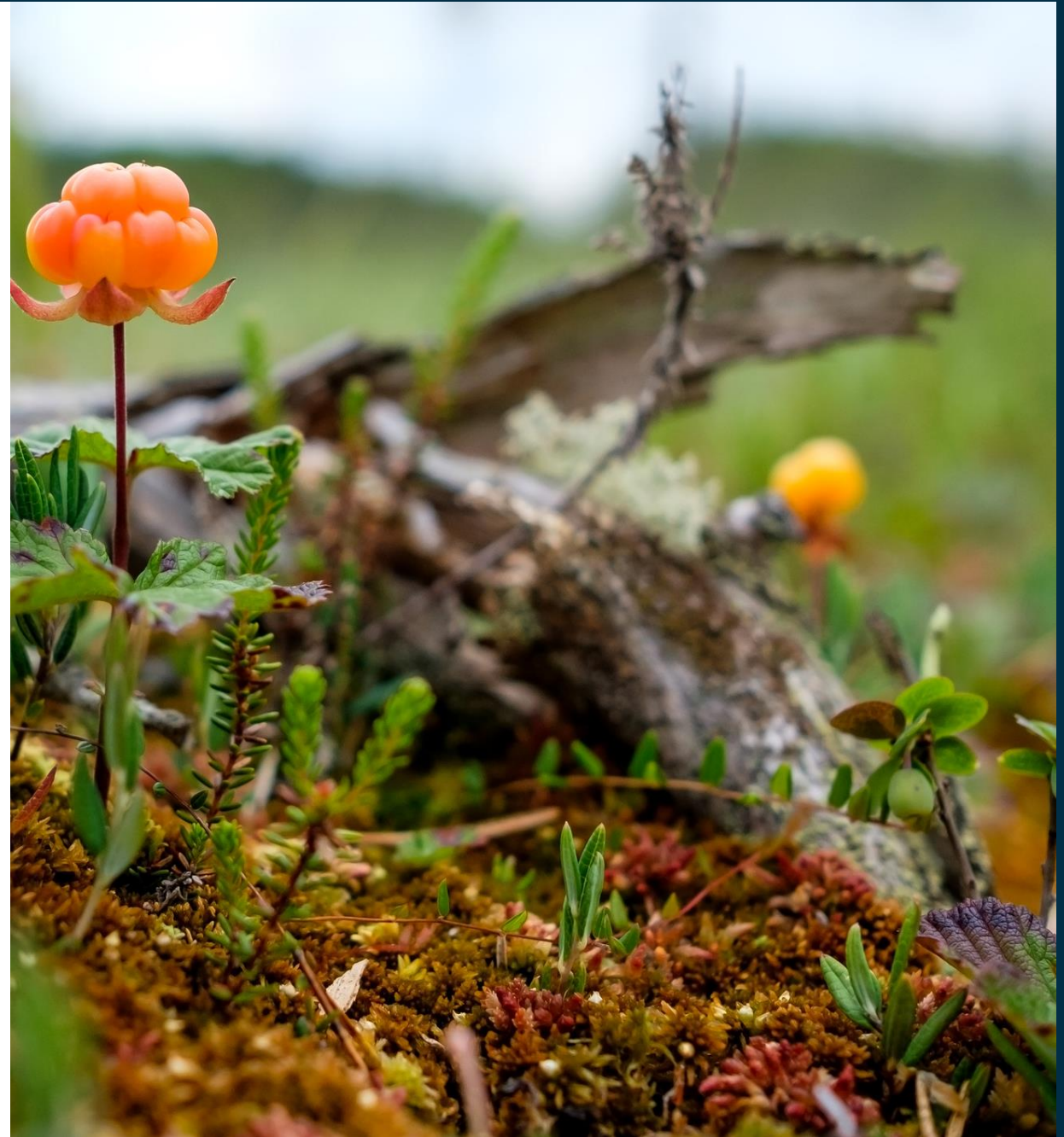
Membership Offer 2024

# Why are we needed?

- » **The SBT Nordic Forum wants to be a powerful and unifying catalyst that increases the pace of change in climate work of the business community.**

The SBT Nordic Forum has grown out of the need to increase cooperation between companies that plan to set and work to reach scientifically based climate goals.

Together we will raise the level of knowledge, inspire each other and share experiences and solutions. The SBT Nordic Forum will be a platform to jointly meet the needs of business in the climate transition.



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# Organisation of the SBT Nordic Forum

The forum has an advisory steering group to create relevance and constantly develop content in line with the participants' needs. The steering group works to drive the business world's shared climate work.

## Steering Group:

**Amanda Jackson Keskitalo**, Head of Group Sustainability at PostNord Group

**Catarina Paulson**, Head of Corporate Sustainability at Getinge

**Cecilia Hellström**, Sustainability Strategist at Sveaskog

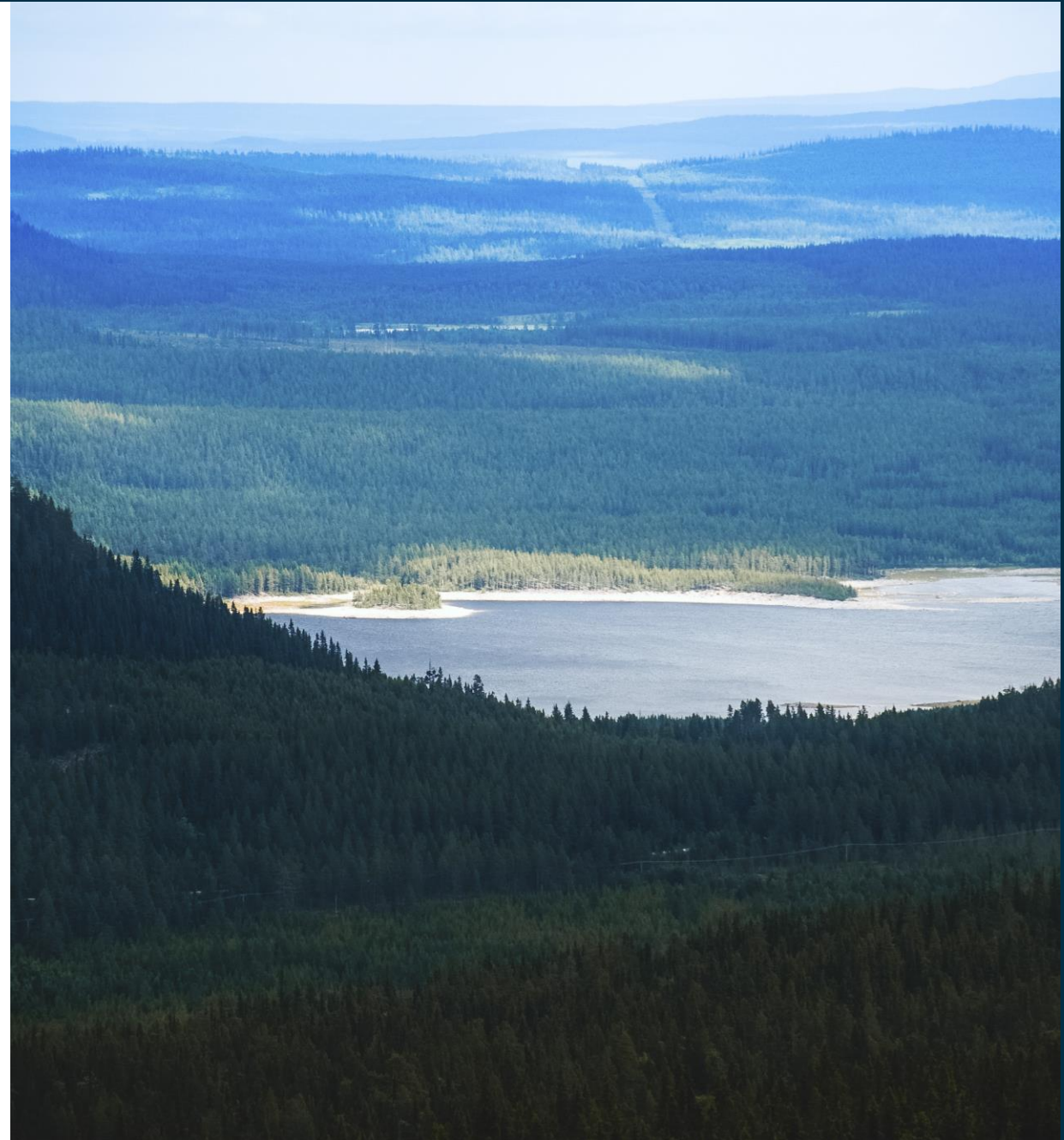
**Claes Johansson**, Head of Sustainability at Lantmännen

**Erik Wottrich**, Head of Sustainability at Tele2

**Linda Lund**, Sustainability Manager at Ålandsbanken

**Philip Thörn**, Head of Sustainability at If Försäkringar

**Ulf Wikström**, Head of Sustainability at Stockholm Exergi



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# 2050: Founder and facilitator

The founder of the forum is 2050 Consulting AB. Since 2013, 2050 has acted as an advisor and supported businesses practically in the climate transition with analysis, communication and strategy.

2050 always works with high integrity and from a scientific and fact-based position as the client's sustainability partner. All of our work is based on the values of courage, creativity and passion.

We at 2050 gather unique experience and expertise through our work to accelerate the climate transition of the business world.

**With the support of the steering group, 2050 runs and develops the forum and is responsible for project management, programs and implementation.**



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# The focus of the forum

- » **Trainings**  
e.g. FLAG, Net-Zero, calculation and accounting technology, legislation
- » **Workshops**  
e.g. communication about changes, collaboration in the value chain
- » **Cooperation & Network**  
e.g. open for collaboration with academia and other relevant actors when there is an opportunity for synergy, encourage networking
- » **Inspire & Communicate**  
Accelerate the climate transition of the business world by highlighting good examples, sharing solutions and spreading knowledge
- » **Business intelligence**  
e.g. Science-Based Targets, the Greenhouse Gas Protocol, the Financed Emissions Standard
- » **Development of a platform for dialogue with SBTi**  
Work towards a valuable collaboration with SBTi, which contributes to the companies' climate work in line with science



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# Our offer

SBT Nordic Forum participation: SEK 20 000 ex. VAT / year.

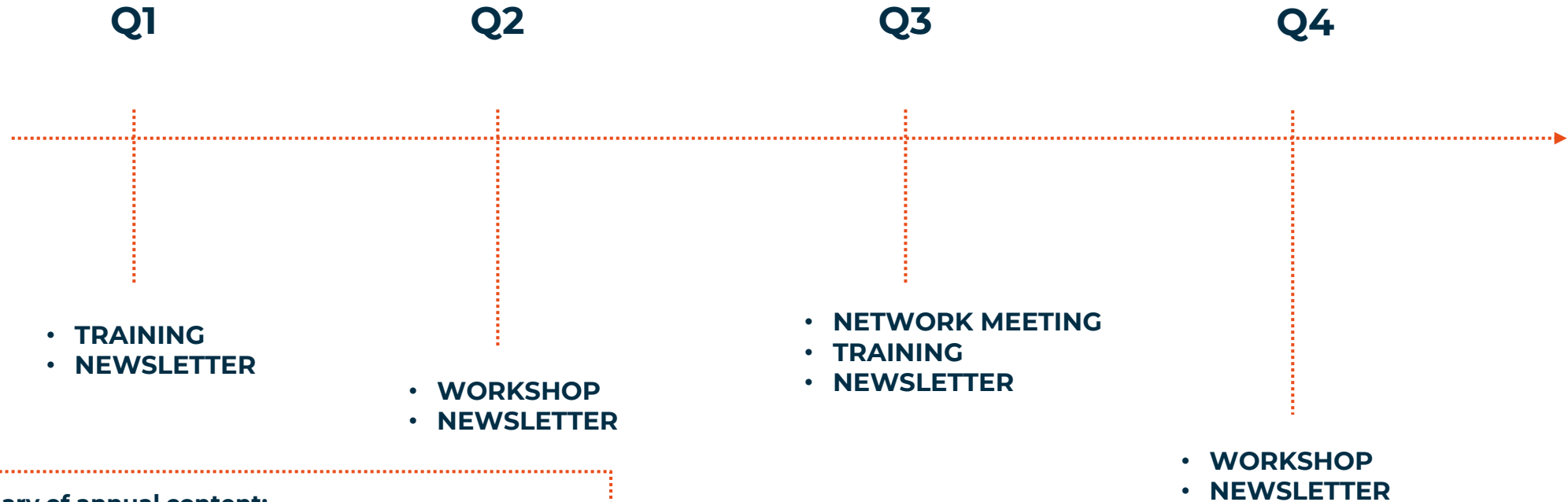
## What is included?

- ▶▶ Annual program with planned activities linked to Science Based Targets and associated conversion work (*see details on the next page*)
- ▶▶ Quarterly newsletter with, among other things, relevant business intelligence
- ▶▶ Platform for collaboration, joint handling and channeling of current issues for the forum
- ▶▶ Access to the forum's activities for company employees\*
- ▶▶ Possibility to influence the activities and direction of the forum
- ▶▶ Knowledge exchange, increased collaboration and inspiration

\* Maximum number per company can be applied to specific activities.



# A year with the SBT Nordic Forum



## Summary of annual content:

- 2 trainings
- 2 workshops (digital)
- 1 network meeting (physical)
- Quarterly newsletter
- Ongoing exchange of knowledge/inspiration via the network
- Access to shared area with exclusive resources

*Above is an example annual plan. The planning will be adapted according to the number of members who join and ongoing wishes and needs.*

A person with long dark hair, seen from behind, is walking away on a path through a dense forest. They are wearing a light-colored, multi-pocketed backpack with brown leather straps and accents. The forest is lush with green foliage and tall trees, with sunlight filtering through the canopy. The overall mood is serene and adventurous.

▶ 2050

**Do you want to join the journey?**

Confirm your participation by sending an email to  
**[sbtnordicforum@2050.se](mailto:sbtnordicforum@2050.se)**